

Laurel Hulme

UX DESIGNER

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www.linkedin.com/in/laurelhulme

check out
my work
and creative
process!

SKILLS

SOFTWARE

Adobe Illustrator



Adobe InDesign



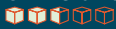
Adobe Photoshop



Adobe Acrobat



OmniGraffle



Axure



InVision



Proto.io



HTML/CSS/PHP/Python



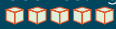
Sketch



Adobe XD



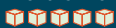
UserTesting.com



Screenflow



Word & Powerpoint



USABILITY

User research

User personas

Testing and observation

Accessibility

PERSONAL & INTERPERSONAL

Deep empathy

Curiosity

Active listening

Mediation

Devil's advocate thinking

Transparency

Persuasion

Adaptation and evolution

MEDIA

Sketching and brainstorming

Prototyping (paper, digital)

User interface and layout

Color palettes

BUSINESS

Project management

Creating visual reports

Public speaking

Vendor / client relationships

Business writing

Purposeful (big picture / efficiency)

EDUCATION

ENDORSEMENTS →

EXPERIENCE

UX / IxD DESIGNER

Switchfly

Jan 2018 – Present

San Francisco

Works on in-house software-as-a-service UX team to create mockups and prototypes for our developers

Performs user testing and creates reports

Performs routine audits and suggests visual and functional improvements to the software, most of which have been implemented and greatly valued by clients

VISUAL DESIGNER

Fragomen Worldwide

Mar 2015 – Dec 2017

Santa Clara

Project manager for most global design projects in the firm

Assisted with design and project management of longterm UX / UI project

Worked with business development team to build and maintain worldwide clientele by strategizing with partners and managers in presentation of services

Trained and mentored all new team members and temporary employees in department

DIRECTOR, TECHNOLOGY AND MARKETING

At Home Humanitarian

Sept 2016 – Dec 2017

Palo Alto

Board member (disaster and humanitarian relief)

VISUAL & UI DESIGNER

Epic Marketing

2014 – 2014

Salt Lake City

Designed websites, mobile sites, interfaces

Designed identities and logos, brochures, news & magazine layouts, folders, and more

Worked with sales, IT, marketing, and executive teams to design for a variety of clients

VISUAL, UI & 3D DESIGNER

Viral Events

2013 – 2014

Salt Lake City

Created full branding for new events

Designed for mobile and desktop websites

Interviewed and hired interns

Created social media ads and posts and software interfaces

SENIOR DESIGNER, UX, PRINT, AND IDENTITY

Dyer Design Studio

2012 – 2013

Chicago

Designed UI for websites including wireframes, prototypes and final elements for export

Interacted with clients for proofing, revisions and meeting their vision; maintained those clients' company profiles, social media, and marketing



www.laurelch.com

Laurel Hulme

EDUCATION

USER EXPERIENCE (UX) DESIGN PROFESSIONAL CERTIFICATE

University of California, San Diego

2015-2017

Courses

Principles of User Experience

User Interface Design

User Experience (UX) I & II

Intro to Programming

Responsive Design (intro to HTML, CSS, Bootstrap)

Portfolio

BUSINESS AND USER-CENTERED DESIGN (NON-DEGREE COURSE)

Stanford University

2016

Using Design Thinking and Innovation Techniques to Change Your Organization
(Stanford Continuing Studies with Tangible UX)

BACHELOR OF ARTS, COMMUNICATION

Private University, South-Eastern Idaho

Graduated April 2012

Activities and Societies: i-Comm PR and Advertising Group (3 years)

Relevant Courses

Visual Media

Advanced Visual Media

Graphic Design I

Graphic Design II

Online Media (HTML, CSS, PHP)

Professional Presentations

Typography

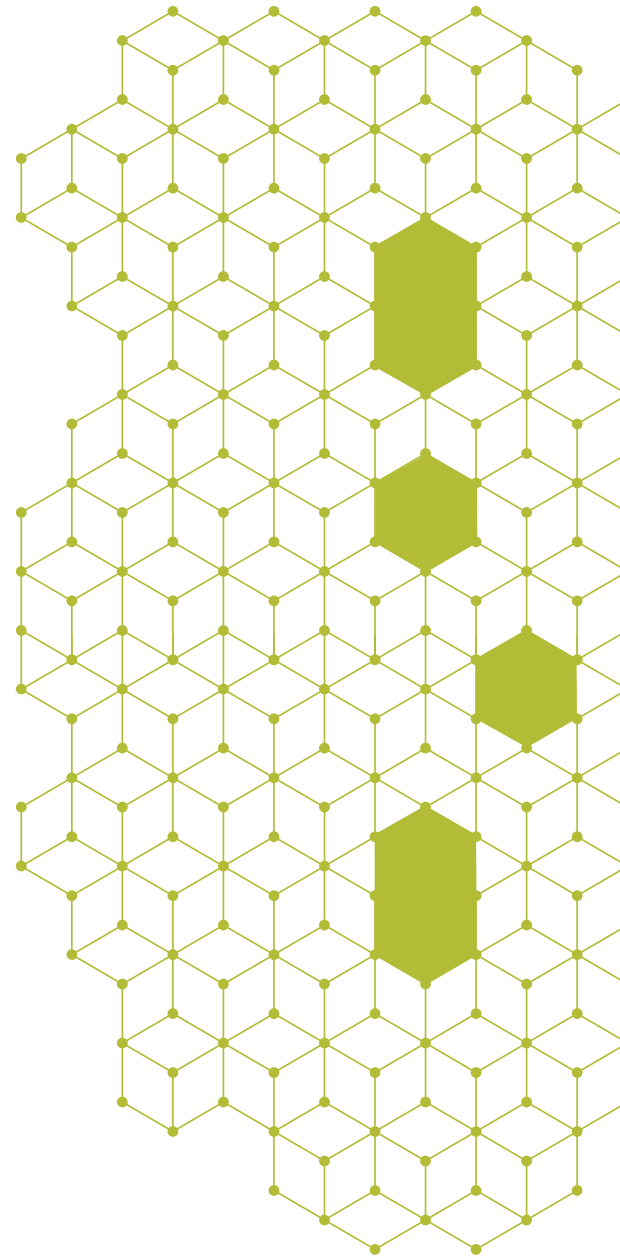
3-D Design

Book Arts

Public Speaking

Technical Communication Writing

Psychology



ENDORSEMENTS

"A delight to work with. She brought enthusiasm and energy to each project, and to the art department as a whole... She has a collaborative approach to design and is not afraid to vocalize her opinion... An invaluable asset." JEFF MARTIN, CREATIVE DIRECTOR, EPIC MARKETING

"An incredible talent for designing ... with the appropriate style needed for each project." LAUREN ANDERSON, PRESIDENT, DYER DESIGN STUDIO

"By nature creative, brave and continually 'thinks outside the box' ... has great contributions to make in the field of design. Extremely diligent and hardworking... She helps [others] to increase in their performance." TORBEN ENGBJERG, PRESIDENT & MENTOR IN WARSAW, POLAND

"I would have no hesitation in recommending someone of Laurel Hulme's ability. She has a fine intellect, is very resourceful, and has high-level artistic ability." GEOFF IRELAND, FORMER HEAD OF STUDIES / DEPUTY DIRECTOR, NATIONAL ART SCHOOL, SYDNEY, AUSTRALIA