

Laurel Hulme

VISUAL DESIGNER

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check out
my work
and creative
process!

SKILLS

SOFTWARE

Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe Acrobat



OmniGraffle



Axure



InVision



Proto.io



HTML/CSS/PHP/Python



Sketch



Adobe Premiere Pro



Adobe After Effects



Screenflow



Word & Powerpoint



USABILITY

User research

User personas

Testing and observation

PERSONAL & INTERPERSONAL

Deep empathy

Curiosity

Active listening

Interviewing

Mediation

Devil's advocate thinking

Transparency

Persuasion

Adaptation and evolution

MEDIA

Sketching and brainstorming

Prototyping (paper, digital)

User interface and layout

Color palettes

BUSINESS

Project management

Public speaking

Vendor / client relationships

Business writing

Purposeful (big picture / efficiency)

EDUCATION

ENDORSEMENTS →

EXPERIENCE

VISUAL DESIGNER

Fragomen Worldwide

Mar 2015 – Present

Santa Clara, California

Project manager for most design projects for the firm

Works on global marketing team to provide solutions for offices around the world

Works with business development team to build and maintain worldwide clientele by strategizing with partners and managers in presentation of services

Assisted with project management and coordination of longterm UX / UI project

Trains and mentors all new team members and temporary employees in department

DIRECTOR, TECHNOLOGY AND MARKETING

At Home Humanitarian

Sept 2016 – Present

Disaster and Humanitarian Relief

VISUAL & UI DESIGNER

Epic Marketing

2014 – 2014

Salt Lake City

Designed websites, mobile sites, interfaces

Designed identities and logos, brochures, news & magazine layouts, folders, and more

Worked with sales, IT, marketing, and executive teams to design for a variety of clients

VISUAL, UI & 3D DESIGNER

Viral Events

2013 – 2014

Salt Lake City

Created full branding for new events

Designed for mobile and desktop websites

Interviewed and hired interns

Created flyers, t-shirts, posters, social media ads and posts, software interface and banners

Worked closely with all departments (I.T., marketing, social media, management, event planners) to provide them with appropriate designs, ideas and insights

SENIOR DESIGNER, UX, PRINT, AND IDENTITY

Dyer Design Studio

2012 – 2013

Chicago

Designed UI for websites including wireframes, prototypes and final elements

Created logos and identities

Designed for all print formats, including business cards, banners, posters, flyers, case studies and brochures

Interacted with clients for proofing, revisions and meeting their vision

Maintained some client company profiles, social media, and marketing



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Laurel Hulme

EDUCATION

USER EXPERIENCE (UX) DESIGN PROFESSIONAL CERTIFICATE

University of California, San Diego

2015-2017

Courses

Principles of User Experience

User Interface Design

User Experience (UX) I & II

Intro to Programming

Responsive Design (intro to HTML, CSS, Bootstrap)

Portfolio

BUSINESS AND USER-CENTERED DESIGN (NON-DEGREE COURSE)

Stanford University

2016

Using Design Thinking and Innovation Techniques to Change Your Organization
(Stanford Continuing Studies with Tangible UX)

BACHELOR OF ARTS, COMMUNICATION

Brigham Young University, Idaho

April 2012

Activities and Societies: i-Comm PR and Advertising Group (3 years)

Relevant Courses

Visual Media

Advanced Visual Media

Graphic Design I

Graphic Design II

Online Media (HTML, CSS, PHP)

Professional Presentations

Typography

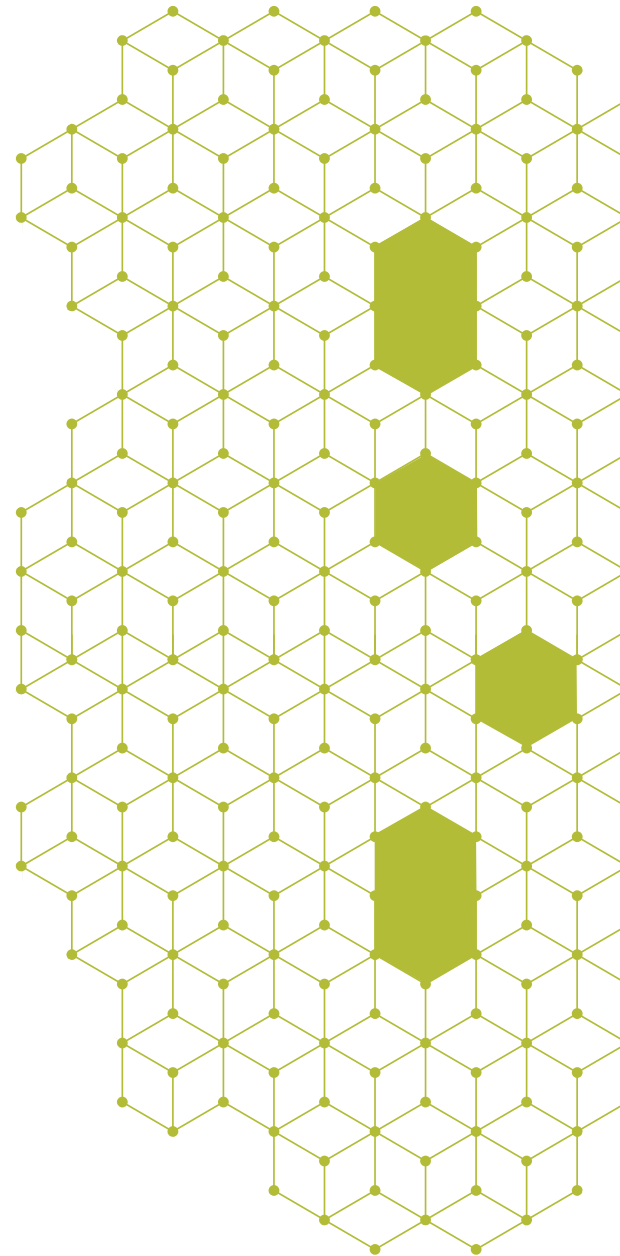
3-D Design

Book Arts

Public Speaking

Technical Communication Writing

Psychology



ENDORSEMENTS

"A delight to work with. She brought enthusiasm and energy to each project, and to the art department as a whole... She has a collaborative approach to design and is not afraid to vocalize her opinion... An invaluable asset." JEFF MARTIN, CREATIVE DIRECTOR, EPIC MARKETING

"An incredible talent for designing ... with the appropriate style needed for each project." LAUREN ANDERSON, PRESIDENT, DYER DESIGN STUDIO

"By nature creative, brave and continually 'thinks outside the box' ... has great contributions to make in the field of design. Extremely diligent and hardworking... She helps [others] to increase in their performance." TORBEN ENGBJERG, PRESIDENT & MENTOR IN WARSAW, POLAND

"I would have no hesitation in recommending someone of Laurel Hulme's ability. She has a fine intellect, is very resourceful, and has high-level artistic ability." GEOFF IRELAND, FORMER HEAD OF STUDIES / DEPUTY DIRECTOR, NATIONAL ART SCHOOL, SYDNEY, AUSTRALIA

SKILLS

← EXPERIENCE



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